## OF NEWS "SCAREHEAD"

Famous Editor Draws \$82,000 a Year. Once a Reporter on the Sun.

man army and the purposes of the war.

So it goes every day.
Here is an "inside" story of Arthur Brisbane, a man who has made more people think—through the newspaper—than any one man in America.

Arthur Brisbane is \$2 years old. He was born in Buffalo, N. Y., December 12, 1384, the son of Sarah White Brisbane and Albert Brisbane, the great disciple of Charles Fourier, Frech teacher of socialistic doctrines.

With only a country school education—most of it—sequired in Fanwood, N. J., and finishing it with a short time abroad—this man commenced his work as a humble "legger" (legger in newspaper parlance means small-salar). Tight reporter) with the New York Sun in 1883 at the age of 15, and at this working is drawing the princely salary of \$2,000 a year, and is the editor of the newspaper having the largest circulation in the United States—the New York Evening Journal.

When he began his work under Charles Dana, then proprietor of the Sun, he was told that his success depended upon him-told the proposal that the success depended upon him-told the proposal that the success

Dana's best friends.

Three years after beginning his work with the Sun, he was editor of the Sunand this at the age of 2.

The secret of his success lay in the Progress Must Be Slow.

was. He told me that his little sister and brother, at the time the fire broke out, were in the sore-eye ward, and that he could not find them. I knew that the sore-eye ward was directly above the boiler room. The firemen went there, and surely enough, far down in the cellar, were the charred bodies of ALL the children who happened to be in the sore-eye ward. The floor had caved in, and they were trapped."

His small assignments did not last long. He was sent to London as correspondent. His weekly letters instantly became famous.

CLUB NOTES

A regular meeting of the Junior League to that might is not right.

Lie that might is not right.

the young man Brisbane.

Seven Years with World.

His stay with the World lasted seven rears. Under his editorship the World became the paper with the largest circulation, due to Brisbane's methods. Then William Randolph Hearst, son of

Senator George Hearst, of California, came to New York with dollars to invest. Many newspapers were for sale, but one, the New York Evening Journal, was launched, and Hearst began looking around for a man to head it, Brisbane was the man.

Brisbane revolutionized the business. He made type as big as the page cguid stand. The papers at that time were printed in very beautiful type, nice to look at, but very hard to read. With the big scare heads Brisbane got attention. The newsboys put the Hearst paper on top, because the headlines compelled at the disposal of the government. This measure alone has probably set free for the printed in very beautiful type, nice to look at, but very hard to read. With the big scare heads Brisbane got attention, and soon the circulation of the Hearst paper where the headlines compelled to work as aloves for their up so rapidly, under Brisbane's watchful, eye that his salary also went up at the figure of \$50,000 per year was written in a contract.

Brisbane revolutionized the business. He may between the ages of 17 and 60, were printed in very beautiful type, nice to look at, but very hard to read. With the big scare heads Brisbane got attention, and soon the circulation of the Hearst paper exceeded that of the other was papers. The circulation went up so rapidly, under Brisbane's watchful, eye that his salary also went up at the figure of \$50,000 per year was written in a contract.

Brisbane is the father of the editorial which is READ. His editorials are published in two millions of Hearst newspapers, and in several millions more that take the service.

Brisbane is got at the disposal of the government. This measure alone has probably set free ferility over the feature of the sport over the feature of Mrs. S. Houck and Miss. His Herston, William Briston as the find the feature of Mrs. Selaney, Mrs. Archibald Mrs. Sturtzwart, and Mrs. Sturtzwart, Brisbane revolutionized the business. He

purchase the machine he uses, if another one could not be procured.

Dictating, hour after hour, to the phonograph would indeed seem laborious

work to the average man, but Brisbane talks to the phonograph just as he would talk to an individual in ordinary conver-sation—hence the easy style of his writ-Two thousand volumes are in his li

brary. Every one of them with a "paster" on it to show that it has been read and marked. Every marked passage in the -books being as clear in his mind today

as the day it was first read.

Brisbane is of nervous temperament.

He has blue eyes and a head that once seen is never forgotten. He is five foot ten: can run, jump, drive, swim, in fact do all the things that a college boy 21 might do-and this at the age of 52. Has Realty Holdings,

His real estate holdings are large. Re-cently he purchased the entire village of Allaire, N. J. At this village the iron which went into Robert Fulton's steam-boat, the Clermont, was smelted out of bog ore. He lives at Rye, N. Y. His family consists of his wife, Phoebe Cary Brisbane, and two children, a girl and a boy. So, that is Arthur Brisbane. The man who has made millions think.

From \$15 a week on the Sun to \$82,000 a year in thirty-three years isn't so bad for a boy with nothing but a common school education and sense enough to make the most of opportunity.—Editor

AMES COMEDY COMING.

"Saturday to Monday" should prove one of the stimulating novelties of the waning season. This new 'comedy is from the pen of William J. Huribut, that witty and clever playwright, who has already given to the stage many noteworthy contributions.

The fact that Winthrop Ames is the sponsor of the new cornedy is double

The fact, that Winthrop Ames is the sponsor of the new comedy is double assurance that it will be well worth seeing. "Saturday to Monday" is a modern romance in which the marriage problem is solved in ar altogether unique way. A new comedy alive with a new interest should prove timely diversion. It will be presented here for the first time at the Belasco Theater, week beginning Monday, Ma. 28.

Washington College of Law.

The Red Cross unit of the college met besday evening and organized, with Miss Kathryn Sellers, as chairman Among those present were the honorary dean, Mrs. Ellen Spencer Mussey; Miss Helen Jamison, treaswer; Miss Kate Johnson, Miss Adele M. Stewart, Miss Edna Sheeby and Miss Bertha Sanford. At the dance given by the class of 1917 at St. Stephen's Hall, Mrs. Clarence Wright was chairman of arrangements. Lorin C. Nelson, class of 1916, has re-sived his commission as a captain in the reserve corps.

## Army Head, Tells War Need the federation. The members are taking great interest in home gardens and a committee has been appointed to procure the use of several nearby, lots on which corn and potatoes can be grown. The society has joined the local Red Cross Auxiliary as a unit and has voted to for hospital supplies. Smith: secretary, C. L. Ebaugh; treasument, in the District of Columbia Woman's Suffrage Association held their last regular monthly meeting for the season Thursday for hospital supplies. BRISBANE WAS FATHER Labor Graduate, British

"Oh, yes, you mean the fellow who writes editorials for the Hearst newspapers. Do you know he is paid more for his work than the President of the British armies, who began life as a long-shoreman. Many lessons can be learned by the control of the learned by the United States?"
"I wonder who that fellow is who writes the editorials for the Hearst newspapers? I wish that I could write as simply and as directly as he does."

By SIR WILLIAM DODGEROUS.

Dana, then proprietor of the Sun, he was told that his success depended upon himself and not upon the fact that he was the son of Albert Brisbane, one of Mr.

Dana's best friends.

The secret of his success lay in the fact that he wrote what he saw—made the reader see and feel what he had written.

One instance described by him today runs as follows:

Our progress with the war is bound to be slow, because of the colossal numbers engaged, and because Germany derived a great advantage at the start. It is a difficult and a long business to

and munitions factories thus releasing the Morning Journal, tempted him. This large numbers of Germans for military was in 1896. When the evening edition, service.

her next method of obtaining men was to pass what is called the auxiliary service law last November, by which all persons, both male and female, in Germany between the ages of 17 and 60, were placed at the disposal of the government. This measure alone has probably set free for military service considerably over 1,000,000 men. She has adopted the system of slave-raiding in Belgium and

MOORE'S

WM. S. HART

MATS.

MATS.

10c

(By the International News Service.) man-power, to give the army the men Through its news sources abroad the needed, and our immediate needs are International News Service has received 500,000 men, between now and July next. Lack of Men Handicap.

The failure to get these men will doubtedly involve a prolongation of the war, and consequent prolongation of hardship and misery.

We have been saved by our navy from the horrors of war being brought into our own homes, with the result that many people in our land are still ignor-ant of the urgency of our position. I, for my part, feel that an enormous responsi-

seargent-at-arms and Benjamin Brotman Hall

softing else for years pactors of the many more divisions in the field than last year, and has increased the number of her soldiers by about a million.

She has been able to do this by her domineering, autocratic government, acting in total disregard of the most elementary principles of humanity and inmentary principles of humanity and inmentary principles of humanity and insection of the most elementary principles of humanity and inmentary principles of humanity and insection of humanity and insection of his part of the most elementary principles of humanity and insection of humanit

arge numbers of Germans for military town held its hegular meeting at the Her next method of obtaining men was

NOTE-NO ADVANCE IN PRICES

TODAY AND MONDAY

EARLE WILLIAMS " "THE HAWK"

LOOK WHO'S HERE

APPEARING IN PERSON

POPULAR FAVORITE OF THE WESTERN DRAMA

Tuesday Only---At 2 Shows Per Schedule

Mr. Hart Will Address Garden Patrons at 8:45, 9:55 P. M. Strand Patrons at 9, 10:30 P. M. Come Early

TODAY AND MONDAY

ALICE JOYCE " "HER SECRET"

TUESDAY ONLY

MOORE'S STRAND THEATER EVES.

IN FILM PLAY AND IN PERSON

At 9-10:30 P. M.

----ALSO IN A PICTURE PLAY-

GARDEN THEATER

many pe ple in our land are still ignorant of the urgency of our position. I, for my part, feel that an enormous responsibility rests upon me, as I am asked to win the war, and it is impossible to do that unless sufficient men are forthcoming.

In order to obtain the men needed it seems to me that for the duration of the war we must one and all be willing to guests.

Ivah Richardson Bergh, chaplain.

The Cultus Club met Tuesday at the Riley and Mrs. Samuel B. Milton. Several new members were admitted, after which the meeting adjourned for the summer.

Charles Wiggins, of Camp 5568, Modern Woodmen of America, of Port Townsend, Washington, entertained the members of Central Camp, No. 18015, at

This as follows:

"I was sent on an assignment—a fire in an orphan asylum. The police report and, nobody hurt, nobody missing. It is a difficult and a long business to Our aim is, as I understand it, to deal German despotism such a blow as will for generations prevent a recurrence of the last two and a half secretary; Mrs. Irving Woodruff, corresponding for generations prevent a recurrence of the horrors of the last two and a half secretary; Miss Myrtle Stinson, treaslooking at the ruins of the fire. He was crying, I asked him what his trouble her. In all times pessimists may be classed as cowards; in wartime they may and brother at the time the fire broke be classed as criminals. Optimists say Suffrage Association. The new board of officers and chairmen of committees are requested to meet with the presi-dent Tuesday, May 22, at 3 o'clock, when an informal reception will be held from 4 to 6.

The class of 1917 of the Washington College of Law held its class dance Thursday, May 10, in St. Stephen's Parish long. He was sent to London as correspondent. His weekly letters instantly became famous.

She has been parparing for war and benjamin Brotman press reporter. The following commitises were named: Executive, Misses Lilian Wolf, Blanche Kritt, Rebecca Dink: has now many more divisions in the field of the Evening Sun when Joseph Hall. The chaperons were Mrs. Ellen press reporter. The following commitises were named: Executive, Misses Lilian Wolf, Blanche Kritt, Rebecca Dink: has now many more divisions in the field in, Sarah Becker and Pauline Stein with than last year, and has increased the Pulitzer, of the World, held out an atmumber of her soldiers by about a million.

Seargent-at-arms and Benjamin Brotman press reporter. The following commitises were named: Executive, Misses Lilian Wolf, Blanche Kritt, Rebecca Dink: chairman: Miss S. Christine Quick, and than last year, and has increased the Louis Sandier, Herbert Solomon, Albert Fleishman and William Netowitz; membership. Leo Kershenbaum and Maxwell lion.

naugh, Ruthkern, Moeller, Mrs. Huffine, Mr. and Mrs. Davidson, Mr. and Mrs. Mills, Mr. and Mrs. Wylle, Mr. and Mrs. Smelker, Mr. and Mrs. George H. donald, Mr. and Mrs. Foster, and Messrs. Holmes, Kurz, McOsker, Merrill, Grock, Freudberg, Cooper, Sims, Wilhelm, Keb-

papers, and in several millions more that take the service.

Leads People to Think.

He leads people to think, which is the primary essential of an editorial.

Of late years all his writing is done with the aid of the business phonograph. Two hundred thousand dollars could not try, and with a proper adjustment of the properties of the standing committees of the executive committee of the properties of the properties of the properties of the executive committee of the properties of the propert of the properties of the properties of the properties of the pr

EVES.

15c

corn and potatoes can be grown. The society has joined the local Red Cross Auxiliary as a unit and has voted a for hospital supplies.

Manor House Chapter, D. A. R., met Saturday at the home of Mrs. William W. Stuart, 1875 California street.

The following officers were elected: Mrs. Sarah E. Van Deusen was re-elected regent; Mrs. Isabella Pallen Smith, vice regent; Miss Jennie H. Dwight, treasurer; Miss Louise H. Hull, corresponding secretary; Miss Mary S. A. Chandler, recording secretary; Mrs. William W. Stuart, registrar; Miss Mary Langworthy, auditors; Mrs. W. Achandler, recording secretary; Mrs. William W. Stuart, registrar; Miss Mary Langworthy, auditors; Mrs. W. von Dachenhausen, delegate to the D. C. Federation of Women's Clubs; Miss Walter Fitzpatrick, press representative. A musical program followed by Mrs. Australia of Clubs; Miss Walter Fitzpatrick, press representative. A musical program followed by Mrs. Auxiliary as a unit and has voted a tening for the season Thursday evening at their headquarters, 1626 Rhode Island avenue, Mrs. Churchill Cook, the president, in the chair. After disposing of the usual routine business the election of of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to serve for the coming year resulted in the chair. After disposing of the usual routine business the election of officers to ser

At the meeting of the Petworth's Woman's Club, held last Monday evening at the Petworth School, Mrs. S. W. Norton, the president, presided. The chairman of the music, home, educational, literary and philanthropic committees submitted reports of meetings held in April. Mrs. Edith B. Crum was elected to membership and two names were proposed for membership. Reports were given by Mrs. C. Lewis Gable and Mrs. Estella B. Schwartz, respective delegates to the Mothers' Congress and the Child Welfare League. The club voted to approve the action of the Mothers' Congress regarding the licensing of pet cats people and children left without food or shelter. It is upon these methods of outrage that the Germans are relying to induce the Belgian and French people to submit to their terms. It is difficult, at a distance, to realize what these things a distance, to realize what these things have one day.

Welfare League. The club voice.

Welfare League. The club voice.

Prove the action of the Mothers' Congress regarding the licensing of pet cats and doing away with the stray ones.

Mrs. Fred Hanks, Mrs. W. C. Dean and Mrs. Griffith Evans were appointed to audit the books of the treasurer.

El Paso, Tex., spoke of the increase of work put upon the Engineer Corps of the army by the preparations being made as a result of this country's break with Germany. W. H. Dust occupied the adviser's station. Short remarks were made by Adviser Fred W. Carrington, addit the books of the treasurer.

The annual meeting of the Anthony tevery means in our power to crush that overbearing spirit which has degraded a great nation, has brought all this misery upon the world, and has defied every law of God and man.

We must, in fact, win. There is no desire on the part of any one of us to crush the German nation, and the sooner the German people know that the better. Our aim is, as I understand it, to deal German despotism such a blow as will for generations prevent a resurrence of the german, recording secretary:

adviser's station. Short remarks were made by Adviser Fred W. Carrington, H. F. Shaw and Dr. Thomas Linville. State Deputy William McCaffrey, District Deputy Henry H, Miliard, G. A. Casey, of Central Camp, and A. S. Gill and F. R. Overbee, of A. R. Talbot Camp, were visitors at the meeting of West End Camp, held in Pythian Temple last Monday night. The death of F. M. Tate was reported and resolutions of condolence adopted by the camp.

MABEL GARRISON IN JOINT REcondolence adopted by the camp.

The annual meeting of the Anthony League for the election of officers was station. Short remarks were made by Adviser Fred W. Carrington, H. F. Shaw and Dr. Thomas Linville. State Deputy William McCaffrey, District Deputy Henry H, Miliard, G. A. Casey, of Central Camp, and A. S. Gill of F. Coverbee, of A. R. Talbot Camp, were visitors at the meeting of West End Camp, held in Pythian Temple last Monday night. The death of F. M. Tate was reported and resolutions of condolence adopted by the camp.

PERCY GRAINGER FOR THE GEORGE WASHINGTON ME.

AMUSEMENTS.

AMUSEMENTS.

GLEN **ECHO** PARK

**OPENS NEXT** SATURDAY Offering Past Season's Popula Attractions in Addition To

NEW "DIPPIFR" Gravity Railway DANCE HALL

Of Surprising Arrangement With Music By Mills' Union Orchestra. JOY JIGGER The Latest Midway Fun Give

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THE GEORGE WASHINGTON ME-MORIAL BUILDING. Seats now on

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TWICE DAILY 2 P. M. 8 P. M. D. W. Griffith's

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"Never before have stage pic-tures been produced of such mammeth proportions, such regal beauty and such intense dra-matic power"—Star.

Prices Nights-25c, 50c, 75c, \$1.00, \$1.50, \$2.00. POSITIVELY LAST TWO PERFORMANCES NEXT SUNDAY.

SEAT SALE BEGINS TOMORROW FOR THE

ABORN COMIC OPERA COMPANY THE SEASON BEGINS MONDAY, MAY 21ST, WITH

THE PERENNIAL ROBIN HOOD WITH THIS FAVORITE, HELEN MORRELL CARL HAYDN, JAMES McELHERN, LILLIAN EUBANK, GEORGE SHIELDS, PHILIP FEIN, CHAS. H. BOWERS, J. W. McSWEENEY, HATTIE BELLE LADD, ETHEL BOYD. Record Aborn Chorus. Augmented Orchestra. Complete Elaborate

PRICES: 25c, 50c, 75c and \$1.00. Wed. and Sat. Mats., 25c, 50c and 75c.

JOSEPH SANTLEY

and a Typically Lovely and Vivacious Array of Girls in THE MUSICAL GLOBE-TROT, "THE GIRL ON THE MAGAZINE," "THE WILD GUARDIANS" DRAMA

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Craig Campell Kenne & White "Honor Thy Children" The Brightons. The Pipe Organ Recitals. The Hearst-Pathe News Pictorial TODAY PHYLLIS NEILSON-TERRY Meek's Big Bill.

ALL THIS WEEK MATINEES DAILY (Except Monday)

All Matinee Seats, 25c.

IN WHICH WM BINGHAM APPEARED FOR TWO YEARS WITH TREMENDOUS SUCCESS.

A DELIGHT FROM START TO FINISH.

NEXT WEEK ---- The Most Powerful Drama Since Waddame X"-"THE SILENT WITNESS"

THE-MOST-TALKED-OF-AND-BEST-THOUGHT-OF-THEATER-IN-WASHINGTON

COLUMBIA Sunday 10°15°25 Continuous 10:30 A. W. to 11 P. M.

Sunday Continuous 3 P. M. to 11 P. M.

Program Changed Sundays and Thursdays SUNDAY—MONDAY—TUESDAY—WEDNESDAY

BLANCHE SWEET and THOMAS MEIGHAN In "THE SILENT PARTNER" atory which will be of universal interest because it teaches a less of loyalty and devotion in the common every-day walks of life

THURSDAY—FRIDAY—SATURDAY

MAE MURRAY In "THE PRIMROSE RING"

GRAND PIPE ORGAN SYMPHONY ORCHESTRA

PICTURE LIKE

AMUSEMENTS.

JULES VERNE'S **FASCINATING** MYSTERIOUS ROMANCE TEEMING with THRILLS

COME and explore the SEE Its beautiful gardens eyes for untold ages. HEAR the special music.

Next Week-Seats Now A Modern Society Satire, "Dollars and Sense" By and With

Alan Brooks and exceptional cast of fun Miss Willette Kershaw

**GAYETY** 

**ALL THIS WEEK** LIBERTY GIRLS

JACK CONWAY



AND AN

**ALL-STAR CAST** INCLUDING

ETTA JOERNS ARTHUR MAYER BARRY MELTON JAS. COLLINS DAINTY DOLLY

3—Bullowa Girls—3 Liberty Four 28 -- Travesty Opera Co -- 28 SOME REAL HIT

2 DAYS MAY 14 & 15 SHOWS ANTIC FAIRYLAND SPECTACLE 1250 ACTORS 300 DANCING GIRLS 100 MUSICIANS

TRAIN LOAD OF SCENERY FOREIGN FEATURES NEVER HOOD'S HOODS ARABE AT IS O'CLOCK A. M. DREAMS

E SOL TICKET ADMITS TO ALL TRUE

an order to many the course of the course of